



CALOR

Cheshire Game flies high with Calor



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Andrew Growcott, Proprietor, Cheshire Game Supplies

LPG has always been the favoured fuel in the game rearing business due to its versatility and cost compared with other fuels such as electricity and oil. It's cleaner burning, easier to install, doesn't pose a contamination risk and can be used with a wide choice of heaters. It's also highly versatile with some game rearing firms using it not only to heat their game sheds, but also to heat staff accommodation, fuel cookers in staff canteens and provide hot water for cleaning.

Calor has long partnered businesses in the game rearing industry. We initially supplied LPG in bottles but, with the shift towards fixed location rearing sheds and same field shed rotation, we've seen increased demand for bulk tanks as a more consistent, convenient and economical method of supply. Our years of experience mean we're well-positioned to meet this demand, designing customised plans for gas supply infrastructure to meet the specific requirements of each customer's site.



CHESHIRE GAME
SUPPLIES

Customer: Cheshire Game Supplies

Applications: To power heaters within game-rearing sheds that keep birds at the right temperature for growth

Location: Sandford Industrial Park, Sandford, Whitchurch, Shropshire. SY13 2AN

Project highlights:

-  Cheshire Game Supplies' countryside location meant the company needed an off-grid energy supply
-  LPG provides consistent, controllable heat for growing chicks and the moist heat promotes even feathering
-  Bulk tank option chosen for safety, security, continuous supply, time and cost saving
-  Complete combustion process means there is no fuel residue to contaminate feeds or litter



Calor customer Cheshire Game Supplies has been using LPG from Calor for more than 25 years because, as founder Andrew Growcott explains, “There really wasn’t any other feasible fuel option that would meet our requirements like LPG, which is very versatile.”

Andrew Growcott had shown an interest in game birds from a young age when he incubated pheasants as a young boy in his parents’ garage. He started Cheshire Game Supplies at the age of 18 after working on other game farms and shoots.

Enviably reputation

Its reputation has been built upon producing healthy and hardy birds, grass-reared in traditional ways but enhanced with modern technology in its breeding units and hatchery, through to completion in its rearing fields.

Game-rearing is a seasonal business, typically running from April until early September. During the off-season, breeders focus on clearing and rotavating sheds and runs, giving them a deep clean, ready to welcome a new crop of birds the following year.

Cheshire Game Supplies physically separated each part of its business to maintain a professional and bio-secure breeding and rearing system. It now consists of five individual sites within a six-mile

radius that includes its head office and country pursuits retail outlet, a breeding site and individual rearing areas for pheasants, partridges and ducks.

Reliability paramount

Recognising that a consistent supply of heat is literally a matter of life and death, reliability was a crucial factor in the company’s choice of both fuel and energy supplier. “We chose Calor mainly because the price was right,” explains Andrew Growcott, “but what made them stand out above the rest was their reputation in the market and reliability in supplying gas. The relationship we have with Calor is such that we were able to design a system that was right for our site.”

Having previously worried about the gas bottles used to heat its sheds running out during the night, Cheshire Game Supplies was quick to realise the benefits of switching to bulk tanks to ensure a more reliable source of energy for heating.

The company successfully trialled the new bulk tank system at its Manor

Farm site, home to 165,000 birds. Gas is stored in bulk tanks onsite and piped to the individual sheds via a network of underground pipes.

This decision has truly paid off. It has reduced the manual handling required of staff and improved security as theft from a bulk gas tank is unheard of. It’s also proved to be a more cost-effective way of buying gas. Over the course of a year, Andrew Growcott reckons he has saved up to 20% on fuel costs by switching from gas bottles to a bulk tank supply.

In fact, the switch from gas bottles to bulk tanks has been so successful Cheshire Game Supplies is now looking at moving a second site – home to 140,000 birds - from gas bottles onto bulk supply.

Andrew Growcott’s experience of Calor has been very positive. “There’s good communication between us and I know who to get in touch with if I need anything. Calor understands the business and our requirements well.”

Want your business to reap the benefits of Calor?

To find out more simply visit calor.co.uk/business or call 0800 022 4167.

